



ADMINISTRATIVE NOTES



Superintendent
of Documents

LIBRARY PROGRAMS SERVICE

Vol. 7, no. 1

GP 3.16/3-2:7/1

January 1986

SPRING 1986 DEPOSITORY LIBRARY COUNCIL MEETING

The spring meeting of the Depository Library Council to the Public Printer will be held in St. Louis, Missouri, on March 5-7, 1986. The exact site and further details will be announced in future issues of AdNotes.

LIBRARY DIVISION CHIEF APPOINTED

LPS is pleased to announce the appointment of Ms. Bonnie Trivizas as Chief, Library Division in the Library Programs Service. Bonnie comes to GPO from Aspen Systems, Inc., where she has been working in the management and development of the National Criminal Justice Information System on contract with the Department of Justice. Prior to joining Aspen Systems, she had spent several years with the U.S. General Accounting Office in various positions, including supervisory librarian and computer specialist. Bonnie brings to the Library Division a wealth of knowledge and experience in both librarianship and information systems. At the same time, she is a person who can deal easily and effectively with people. We are certain that the depository library community will want to join us in welcoming Bonnie to the Depository Library Program.

PERIODICALS SUPPLEMENT

The Periodicals Supplement of the Monthly Catalog of United States Government Publications is generally printed as the first issue of the Monthly Catalog subscription. However, Periodicals Supplement processing is currently stopped due to software problems. The Supplement will be printed as soon as all software problems are corrected and final processing is completed. In the meantime, a normal Monthly Catalog will be issued for January 1986.

MONTHLY CATALOG SURVEY CANCELLED

Monthly Catalog survey 85-100 has been cancelled. The following item numbers on the survey are to be treated as though they never existed:

0557-C	0557-J
-D	-K
-E	-L
-F	-M
-G	-N
-H	-P

The only valid item numbers for the Monthly Catalog are:

0557-A	for paper
0557-B	for microfiche

The GPO decision not to alter the Monthly Catalog format for the January, 1986 issue was made in consideration of the Depository Library Council's Recommendation #1 of October, 1985. The text of this recommendation appears elsewhere in this issue of AdNotes.

CORRECTION

The number 2000 is printed in error on the title page of the December 1985 Monthly Catalog. Please correct the number on your copy to 1100.

NATIONAL ACADEMY OF SCIENCES PUBLICATIONS

According to information received from the National Academy of Sciences, this agency has been a nonprofit, private organization since its establishment in 1863. The majority of publications issued by the Academy are prepared under contract for numerous Government agencies, and GPO will class them under the latter. All NA classes will be deactivated immediately.

Explore the World
in a **MAP** Depository Library





United States Government Printing Office
Washington, D.C. 20401

January 1986

To all Depository Librarians:

As we prepare for the 125th Anniversary of the founding of the GPO in March, we here in the Government documents field can also take pride in remembering that the year just ending marks the 90th anniversary of the establishment of the Documents operation as we now know it. The Printing Act of 1895 created the office of the Superintendent of Documents within GPO and gave this office responsibility for both the distribution of publications to depository libraries, and for their sale to the public.

In its time, the Printing Act was hailed as a "long step in the right direction. Under its operation the cost of the public printing and binding will be materially reduced and a system established which will result not only in a more intelligent distribution of Government publications, but in placing copies of all of them in depositories throughout the country where they will be convenient of access to persons who may desire to consult them." (New York Daily Tribune, December 6, 1894)

I believe that our Depository Library and Documents Sales programs still constitute an intelligent system for providing the American public with access to the information products of its Government; the Depository program by ensuring the free use of Government information, and the Sales program by providing a convenient, centralized source of reasonably-priced publications for those who wish to own copies. It is important to realize, however, that today we stand at an important threshold in our history. A revolution in the way information is stored and disseminated is already underway, and for us to continue in our 90-year tradition of service to the public, we must learn to think of ourselves not only as providers of books, but also as conduits for information. With all of us doing our jobs as well as possible and preparing for the new challenges of the future, I believe that we can adapt to the requirements of emerging information technologies, and assure continued public access to Government information through a central, service-oriented source.

In 1895, the Superintendent's first-year sales totaled \$1,000 from 3,000 publications. In fiscal 1985, the Sales program sold 27 million volumes, for receipts of \$59 million. The Depository program distributed 36 million documents. Echoing, I'm sure, the sentiments of Mr. F. A. Crandall, GPO's first Superintendent of Documents 90 years ago: Thank you for making this year a great one for Government documents.

DONALD E. FOSSEDAL
Superintendent of Documents

SUMMARY OF MEETING

DEPOSITORY LIBRARY COUNCIL TO THE PUBLIC PRINTER

WASHINGTON, D.C. * * * OCTOBER 16-18, 1985

Call to Order

The Depository Library Council met at the U.S. Government Printing Office (GPO) in Washington, D.C. on October 16-18, 1985. The meeting was called to order on Wednesday, October 16, by Chair Jennie B. Cross. Ms. Sandra McAninch was absent. Mr. Joseph E. Jenifer, Deputy Public Printer welcomed the group. He extended greetings on behalf of Mr. Ralph E. Kennickell, Jr., Public Printer, who was on a mission in Europe.

Government Printing Office Reports

Mr. Donald E. Fossedal, Superintendent of Documents, greeted the group and reported that following consideration of and response to the Office of Management and Budget's (OMB) draft circular on information management policy, GPO and the Joint Committee on Printing (JCP) are cooperatively developing guidelines for agency provision of publications for depository distribution. When the guidelines are issued and supported by OMB, access to executive agency publications should be greatly enhanced and their distribution assured.

Mr. Mark Scully, Director of the Library Programs Service (LPS), reviewed recent activities, some of which were possible only because of their now centralized location. The number of shortages and rain checks has been reduced. Significant system and technological improvements were enumerated. After filling long-term vacancies, a full complement of four inspectors is in place. By the end of the year a library division chief and 21 catalogers should also be on board.

Mr. Scully asked for the librarians' support, advice, and counsel for LPS's efforts to solve their chronic problems while allowing LPS enough latitude and flexibility to establish a sound foundation for depository library support systems.

Chair's Statement

Jennie Cross briefly reviewed the role of Council in the past 10 years, citing lasting evidence of their contributions in numerous useful guides and manuals we rely on today. Yet Council's role has not become simpler. Instead, dwindling resources and rapid technological change

increase the pressure to organize and deliver greater quantities of information more efficiently. Ms. Cross' goal for this meeting was to take a somewhat visionary, yet practical, approach to matters. Council will utilize the committee-of-the-whole format for discussion sessions and all present were invited to share their expertise by speaking or by contributing written questions or statements.

Spring 1985 Resolutions

It was intended that Spring recommendations be accompanied, where needed, by rationales to clarify intent. Although prepared, rationales were inadvertently omitted. In future they will be included.

GPO's responses as read by Mr. Scully precipitated discussion and clarification, including:

- a. GPO is committed to retaining future Biennial Survey data.
- b. A special issue of Administrative Notes will be used to provide information formerly found in Fact Sheets.
- c. Concern about the adequacy of DDIS to accommodate timely updates to selection procedures was expressed.
- d. Contract cataloging was discontinued because of administrative costs; cataloging production will be closely monitored and reviewed at year's end.
- e. Reprints duplicating material already owned in other sources, i.e., journals, may be discarded if desired.
- f. LPS requests that depositories identify and submit item numbers to be split to gain greater selectivity.
- g. Where a series is designated as paper or microfiche, policy is to supply all issues in the same format. Advise LPS if lapses occur.

Mr. Scully announced that Mae Collins' Guide to Classification will be distributed before the end of the year.

First Open Forum

Ms. Cross announced that the session would be devoted to bibliographic control and Monthly Catalog concerns and that Chair-elect Diane Smith would convene the session. Ms. Smith introduced Carolyn Jamison, Pennsylvania State University, who discussed their experiences in revision of bibliographic records on GPO tapes.

During discussion of maps it was learned that:

- a. By January 30, 1986, generation of map shipping lists that accurately reflect contents of accompanying shipments should ease records and claims problems.

- b. Continuation of flat map indexes, rather than booklet format, was suggested and will be adopted.
- c. Because GPO failed to receive Defense Mapping Agency (DMA) map shipments, DMA maps were not included in shipping lists. Corrective steps have been taken.
- d. Procedures for depository distribution of NOAA maps and charts are being developed, influenced by the necessity for safety reasons to promptly withdraw superseded air and sea navigational charts.

During the discussing of classification, these items were included:

- a. LPS was urged not to make agency classification changes to supplements until a volume is reissued, nor to change series classification in mid-volume.
- b. LPS was asked to continue to reserve the general publications 1.2/2-9 numbers for local library use, and also to reserve another block -- perhaps the Z's -- for local use.
- c. The policy of assigning separate class numbers to serials appearing in series, i.e., RLS bulletin titles, resulted from an Illinois GODORT request. Making a major cataloging policy change in response to a single constituency without consulting the advisory body was questioned.

Concerning the Monthly Catalog and indexes:

- a. Suggested formats for the 1981-1985 quinquennial cumulative index to the Monthly Catalog ranged from paper to optical disk, or a dual-format edition. A 10-year cumulation is not realistic until completion of GPO tape cleanup is complete.
- b. Examples of optional formats for the Monthly Catalog and indexes were considered and further variations suggested. No profile of purchasers or their needs was available.

Before adjourning for the day, Ms. Cross invited all to be guests of Brodart at the Hyatt Regency, Capitol Hill, for a cocktail party.

Meeting convened, Thursday, October 17

At 9:15 the meeting resumed. Ms. Cross introduced Ralph F. Kennickell, Jr., Public Printer of the United States, who had just returned from Europe.

Mr. Kennickell felt a meeting of depository librarians was a singularly appropriate occasion for dedicating the meeting room to the memory of Adelaide R. Hasse, GPO's first librarian and developer of the Superintendent of Documents classification scheme. In two years she organized a collection of nearly 17,000 printed documents and some 3,000 maps. Ninety years later, GPO is still proud of Ms. Hasse's remarkable achievements, and those of other past and present GPO librarians.

GPO Marketing Update

Charles McKeown, Director of Marketing, reported that Bowker's Books in Print will for the first time list about 180 GPO titles.

Mary Lee O'Brien, Library Marketing Specialist, summarized the recent successful marketing campaign and introduced Roxanne Palmatier, Northeastern University in Boston, to review the NELINET marketing campaign, and its three current projects -- telephone directory listings in both blue and yellow pages, use of a portable display unit, and a PR release project.

Joint Committee on Printing Update

Anthony J. Zagami, General Counsel for the JCP, reported progress on implementing key provisions of JCP's circular sent September 23 to all Department heads requesting submission to JCP of comprehensive printing and distribution plans. Provisions of interest to depositories include:

- a. the number and types of government publications and anticipated distribution,
- b. the number of articles anticipated to be published in privately published journals or compilations, the names of such sources, and the total dollar amounts of the page charges to the agency,
- c. the number and titles of all publications for which private publishing is to be sought,
- d. a description of all government publication user fee programs, and
- e. the procedures used to notify the Superintendent of Documents of the intent to publish and procedures used to supply the required number of publications for depository distribution.

As a cornerstone of regulation revisions, JCP is working on a redefinition of printing to encompass all new technologies. When completed, issued, and implemented the federal government will eventually be forced to review its printing and distribution program, perhaps with a view to improved planning and management.

Personnel changes hampered progress on the insurance evaluation issues but GPO may use an insurance consultant to provide guidelines for valuing a depository collection.

Certain portions of 44 USC 5 have been deleted as a result of the Chadha decision.

Bernadine A. Hoduski, Professional Staff Member, JCP, distributed for comment copies of preliminary guidelines developed jointly by GPO and JCP addressed to federal departments and establishments for provision of government publications to depository libraries. Upon implementation, Ms. Hoduski feels that not only will many fugitive publications be brought under bibliographic control but agency printing-publishing program accountability will result.

The JCP has asked that the Office of Technology Assessment (OTA), General Accounting Office (GAO), and GPO to jointly do a long range study of GPO's needs for new technology, needs of its customers, etc., in the future. Some of the problems brought to this meeting are the result of inadequate automation based on systems planning. GPO needs more support in this area.

She reported that the Ad Hoc Committee investigating electronic format publications for depositories will be meeting in November or December to review proposals and evaluate suggestions.

By rearranging content and revising format for the JCP's committee print on depository libraries, pages were reduced from 140 to 40, with a comparable saving in printing charges.

Optical Disk Publishing

Tamara Swora, Print Pilot Operations Manager at the Library of Congress, reported on their ambitious 2 1/2-year project. It includes eight laser and two audio programs. In testing, user reaction has identified two disadvantages: a loss of sense of size and feel of materials, and limitations inherent in the use of TV monitors. However, users of the color pictures file have been delighted with ease of access and rapid review capability with items not previously available. Disks are not considered as replacement, but as service, copies. Copyright restrictions were observed and permissions obtained. No backups were made in the project. Library of Congress hopes to determine the stability of data on disk and to anticipate law revisions necessary to cover electronic formats. Development of standards, including those for errors and corrections, is a crucial need.

Arrangements were made for tours of the pilot project on Friday afternoon.

State Department Update

Carol Becker, Special Assistant to the Historian, asked the group to evaluate a shelveable book-like container designed to store the microfiche supplements soon to be issued with the Foreign Relations of the United States series. Three kinds of supplements will be issued: (1) a 1955-57 China supplement of 30 fiche; (2) Current Economic Developments newsletter through 1954, 75 fiche; and

(3) 1963 Vietnam secondary documents. Ms. Becker also reported that v.4 of the 1951 Foreign Relations series will be issued in a new format, with a new numbering scheme.

Panel on the OMB Circular on Management of Information Resources

Katie Lewin, Management Information Specialist, Information Policy Branch, OMB, reported numerous revisions to the published draft, addressing concerns expressed in some 350 comments. The preamble is now the appendix. Language revisions broaden assumptions related to the Paperwork Reduction Act, to minimize cost while maximizing use. Other changes are designed to justify standards for proper performance of responsibilities, to further access and dissemination, and to ensure Freedom of Information Act compliance. The revision may or may not be published. OMB feels agencies should determine the significance of their publications and the public should have an opportunity to protest discontinuance of titles it greatly depends upon. Consideration was given to the value of information as a contribution to the public good and the value of the product to society.

Thomas Kleis, Staff Director of the JCP, was pleased that OMB's revision will promote the concept of depository libraries. As a result of discussions with OMB, JCP is developing guidelines to define a government publication; OMB will encourage compliance by agencies. JCP recognizes no distinction between electronic and print media, and hopes reference to 44 USC 1300, covering distribution, might be included in the revision. The published circular seemed to give agencies the responsibility for electronic distribution of information, while JCP feels all forms of information are appropriately distributed through GPO.

Concerning user fees: JCP supports the self-sustaining sales program already well established. If agencies determine distribution and user fees on an ad hoc basis, fees could be somewhat arbitrary.

David Peyton, representing the Information Industry Association (IIA), sees OMB's Circular revision as a timely administrative and management statement, not a budgetary tool. IIA members want no reduction in important statistical publications; these sources are essential for value-added products sales programs. IIA also feels that although mission goals of many agencies require providing information, direct government printing or dissemination, whether in electronic or traditional format, is not required. Some overlap between private and government information suppliers is anticipated.

The industry's concern about fees is that agency set fees might be too low if costs are supported by appropriations, but if a value-based pricing policy is adopted fees might be too high.

Toni Carbo Bearman, Executive Director, National Commission on Libraries and Information Science (NCLIS), asked for clarification on the distinctions among types of information, for further distinction between passive access and active dissemination, and for a definition, and statement of, government responsibilities in the entire life-cycle of information.

NCLIS feels that while the value of information is difficult to measure, it is far greater than merely fulfilling the agency's mission. Mechanisms are needed to measure the less tangible worth of information to the citizen. In gathering and retaining information future needs must be anticipated. Decisions to create or acquire information should be based first on what information is now and will be needed, in terms of its value to society. More cooperation among agencies in the shared cataloging, indexing, and managing of publications could result in considerable savings. Reliance on existing mechanisms, primarily depository but also federal libraries, for distributing information is urged.

Cost recovery decisions should be based on the value of products and services to society. The government may wish to provide some products and services without charge based upon contributions to the public good.

Given the substantial number of changes in the first draft the group consensus was that printing the revised draft with a minimal comment period would be appreciated.

Open Forum

Jay Young, Director, Documents Sales Service, GPO, responded to a question about GPO's use of the term "available on demand." This means that microfiche duplicates or blow-back reproductions are for sale. Use the Monthly Catalog for order information and the SUDOC number for identification.

Jay Young also requested an intermediate decision on the format of the 1986 Monthly Catalog. Examples of proposed format options included: (1) leaving the paper format as it is; (2) using the same format but issuing in microfiche; or (3) issuing a monthly register of entries and an expanded cumulative monthly index in microfiche, perhaps dropping the keyword index.

GPO feels two data elements should be added to the index -- subtitle and stock number. A separate serial set volume index may be issued with a choice of fiche or paper format available.

Education Task Force Report

In the absence of Patricia Reeling, Chair of the Task Force, Mark Scully reported on progress. A charter, a summary of outputs, and a time frame have been established. Because of staff and funds limitations Task Force membership will be Washington based, with perhaps two out-of-town experts. A less ambitious methodology may be employed to achieve desired results. An update report will be made at the Spring Council meeting.

It was suggested that a map training component be incorporated in the Education Task Force's competency improvement plans.

The Thursday session was adjourned at 4:40, with Council resuming in an open work session at 5:00.

Meeting convened, Friday, October 18

At 8:40 the meeting was convened in Hesse Hall, GPO. Ms. Cross requested librarians to submit concerns to be addressed at the Spring meeting.

1990 Census Products

Frederick R. Broome, Chief of Mapping Operations Branch, Bureau of the Census, discussed 1990 census products and map changes resulting from technological changes.

Fewer printed map products are expected. The trend is to make computerized data files available at any site. State Data Centers may serve as access points for special map products from computerized files. Limitations of display terminals can cause some detail to be unreadable. Color resolution varies in hard copy and in CRT formats.

Council Actions

Council recommendations were read, modified, and voted upon by roll call. Recommendations and vote are appended as a part of this record.

In an effort to follow its Bylaws and determine procedure in previous years, Council earlier raised the question of annual reports to the Public Printer. No reports have been filed for the past six years. Immediate past Chair Sandra K. Petersen is presently preparing such a report. Divergent views were expressed on the value of annual reports, ranging from the Public Printer's willingness to do without one, to a strongly felt need for a brief, succinct, accurate report of business transacted.

Following considerable discussion it was moved (Morton) and seconded (Walter) that the Bylaws Article 7, Section A, "Reports of Meetings" be revised to read "Reports of Meetings and Other Activities," followed by: "The Secretary will prepare a report of each meeting for the signature of the Chairman and the Public Printer. A synopsis of the action taken by the Council at the meeting will be included." Motion carried.

Open Forum

Suggestions for the site of the Spring meeting were requested and Kansas City proposed.

It was reported that the Tuesday pre-Council workshop was video-taped for future use. Workshop presentations are being planned for the American Association of Law Librarians and for the Administrative Office of the U.S. Courts.

The meeting was adjourned at 12:00.

Respectfully submitted,

Marian Carroll, Secretary

Approved:

Jennie E. Cross, Chair

Accepted:

Ralph E. Kennickell, Jr.
Public Printer of the United States

DEPOSITORY LIBRARY COUNCIL

RECOMMENDATIONS

OCTOBER 1985

1. The Depository Library Council recommends to the Public Printer that GPO survey current and past subscribers to the Monthly Catalog and report the results of the survey at the Spring Council Meeting. The collected data should include characteristics of libraries which currently purchase Monthly Catalog; characteristics of libraries which have dropped subscriptions; information regarding on-line or cumulative products used in place of Monthly Catalog; and the usefulness of "one-step look-up" of various indexes which are now produced in Monthly Catalog. A copy of the survey should also be sent to all depository libraries. Pending the results of the survey, the decision to change the formats should be postponed.

Rationale: Depository Library Council needs adequate information on current and past subscribers to Monthly Catalog and users in the depository community in order to make a rational decision on new formats for the Monthly Catalog.

2. The Depository Library Council recommends to the Public Printer that the Government Printing Office publish technical documentation to accompany the Monthly Catalog tapes describing GPO's use of MARC field and subfields in the preparation of bibliographic records including (but not limited to) which fields have been used, the dates of their use, and the use of field and subfields not defined in the official MARC formats.

The Depository Library Council also recommends to the Public Printer that representatives from the Government Printing Office and the Library of Congress' Cataloging Distribution Service begin discussion to verify that any changes made in the Monthly Catalog tapes are clearly understood by each agency, and to establish procedures by which additional documentation will be produced as a result of any changes made to the tapes or to bibliographic practices.

Rationale: Such documentation is presently insufficient for interpretation of the tapes and confusion exists as to the responsibility for these tapes.

3. The Depository Library Council recommends to the Public Printer that the Request for Proposal document for the update of the Monthly Catalog tapes be sent to Council members at the time of its release to those attending the November 14, 1985 meeting announced in the October 10, 1985 issue of Commerce Business Daily. Council further

recommends that it be kept apprised of developments with regard to this contract.

Rationale: Since Council's request for the document could not be accommodated because of the need for confidentiality, it requests the copies be provided at the point of its general distribution to the public in order to have information on the development of the contract to provide to the library community.

4. The Depository Library Council recommends to the Public Printer that GPO plan, fund, and implement an adequate integrated automated support system for Library Programs Service.

Rationale: The present system isn't adequate!

5. The Depository Library Council is pleased that the Library Programs Service is working toward the development of the 1987 Biennial Survey, and the Council enthusiastically assigns Bruce Morton as its representative to review the proposed statistical packages developed for the survey.
6. The Depository Library Council recommends to the Public Printer that in any long-range planning effort for the depository library program, that the Depository Library Council be appropriately involved and used in its advisory capacity.

Rationale: Meetings are now being held regarding long-range planning for the depository library program, and the Council wants to be an active participant in this activity as appropriate.

7. The Depository Library Council recommends to the Public Printer that the Library Programs Service fill out-of-print claims with a microfiche copy if a microfiche master exists.

Rationale: Rather than go through the often time-consuming process of reprinting a document to fill rain checks, it seems more efficient to provide microfiche when a microfiche master exists.

8. Council is concerned with the overwhelming number of unfilled rain checks, causing substantial administrative burden on libraries and delayed delivery of depository documents for public use. Council recommends that the Public Printer take action to expedite the reprinting of short supply publications so that 90% of rain checks can be redeemed within 90 days of their issue date. Council recommends that this fulfillment standard be implemented by the Spring 1986 Council meeting.

Rationale: This recommendation is self-explanatory and related to Recommendation #7.

9. Depository Library Council recommends to the Public Printer that GPO include in its Education Task Force deliberations, consideration of an internship or personnel exchange program for Library Programs Service staff, both junior and senior, enabling them to work in depository libraries and for depository library staff to work at GPO.

Rationale: This recommendation supports current Council and GPO initiatives for education and training.

10. The Depository Library Council recommends to the Public Printer that Library Programs Service contact Council for input prior to making major policy changes affecting depository library operations, and upon implementation of such policy changes, a full explanation be provided in Administrative Notes.

Rationale: The effectiveness and efficiency of the depository library program will be improved as a result of better communication (and greater understanding) between GPO and the depository library community.

11. The Depository Library Council recommends that the Government Printing Office produce the 1981-1985 Quinquennial Index to the Monthly Catalog only in microfiche and with adequate headers.

Rationale: Council feels that the size and economics of producing this index in paper would be costly both monetarily and in shelving, and these costs outweigh the benefits of a paper index.

(Recommendation 11 failed.)

12. Depository Library Council recommends to the Public Printer that at one of the regular meetings of GPO bookstore managers a formal presentation on the depository library program be given, and that bookstore employees be encouraged to tour a depository library in their area.

Rationale: Many GPO bookstore employees do not have an adequate knowledge of the depository library program. Such an educational program will allow the GPO bookstore and the depository library program to work more effectively in providing government information to the citizenry.

Recommendation	1	2	3	4	5	6	Call the question	7	8	9	10	11	12	Amendment
Carroll	Y..	Y..	Y..	Y..	Y..	Y..	Y..	N..	Y..	Y..	Y...	N...	Y	A
Eisenbies	Y..	Y..	Y..	Y..	Y..	Y..	Y..	Y..	Y..	Y..	Y...	N...	Y	N
Hordusky	Y..	Y..	Y..	Y..	Y..	Y..	Y..	N..	Y..	Y..	Y...	Y...	Y	N
Jacob	Y..	Y..	Y..	Y..	Y..	Y..	Y..	Y..	Y..	Y..	Y...	N...	Y	Y
Mason	Y..	Y..	Y..	Y..	Y..	Y..	Y..	Y..	Y..	Y..	Y...	N...	Y	Y
Morton	Y..	Y..	Y..	Y..	Y..	Y..	Y..	Y..	Y..	N..	Y
Prudden	Y..	Y..	Y..	Y..	Y..	Y..	A..	N..	Y..	Y..	Y...	N...	Y	Y
Raum	Y..	Y..	Y..	Y..	Y..	Y..	Y..	Y..	Y..	Y..	Y...	N...	Y	Y
Smith	Y..	Y..	Y..	Y..	Y..	Y..	Y..	Y..	Y..	Y..	Y...	Y...	Y	Y
Tulis	Y..	Y..	Y..	Y..	Y..	Y..	Y..	Y..	Y..	Y..	Y...	N...	Y	Y
Veitch	Y..	Y..	Y..	Y..	Y..	Y..	Y..	N..	Y..	Y..	Y...	N...	Y	N
Walter	Y..	Y..	Y..	Y..	Y..	Y..	Y..	Y..	Y..	Y..	Y...	N...	Y	Y
Wilkins	Y..	Y..	Y..	Y..	Y..	Y..	Y..	Y..	Y..	Y..	Y...	N...	Y	Y

Cross

Total	13..	13..	13..	13..	13..	13..	12..	13..	13..	13..	12..	12..	12..	13
yea	9..	12..	2..	9	
nay	4..	1..	10..	3	
abstention	1..	1	

CERTIFICATES

Starting in calendar year 1986, GPO is instituting several changes in its awarding of certificates to qualified depository libraries. These changes are designed to highlight the uniqueness of these prestigious awards. There will be two types of certificates, as described below:

(1) Certificate of Excellence - to be awarded to libraries that receive excellent scores in all categories of their GPO depository library inspection. This award is particularly unique - during 1985 less than 3% of the libraries inspected met these high standards. Certificates of Excellence will be sent automatically to deserving libraries.

(2) Certificate of Merit - awarded upon request to libraries that are celebrating depository anniversaries divisible by 25 years (25th, 50th, 75th, etc.) and which have scored at least Satisfactory in all categories of their last GPO depository library inspection. A Certificate of Merit must be requested at least three months in advance of the anniversary. The library director should send a written request to:

Chief, Inspection Team
U.S. Government Printing Office
Library Programs Service (SLL)
Washington, D.C. 20401

Marketing your library

Part Eight

* The National League of Cities Conference, held in Seattle, Washington on December 10-12, was the site of one of the first cooperative efforts involving all three Superintendent of Documents programs. This conference, selected as one of the national meetings at which GPO sponsors an exhibit booth, was a focal point for representatives from nearby Depository Libraries, the local US Government Bookstore, and the Superintendent of Documents Office in Washington, DC. They were all there to staff the GPO booth and distribute literature to conference attendees. ELEANOR CHASE of the University of Washington Libraries and TOM REYNOLDS from Seattle Public Library provided the expertise on the Depository Program, while Seattle GPO Bookstore manager JOAN TRACY spoke to the visitors about Government bookstore services. The cooperative project was coordinated by CHUCK GOODSPEED of the Marketing Office. Chuck is responsible for making the arrangements for all Superintendent of Documents conference exhibits. In 1986 he will be bringing the display to the following meetings and conferences:

APRIL Public Library Association, April 2-5, St. Louis, MO.

MAY Printfest, Washington, DC.

American Booksellers Association, May 24-27, New Orleans, LA.

JUNE League of Women Voters, June 14-18, Washington, DC.

JULY National Education Association, July 1-3, Louisville, KY.

OCTOBER Gutenberg Exposition, Washington, DC.

Suggested additional participation in 1986:

Association of College and Research Libraries, April 9-12, Baltimore, MD.

American Bar Association, August 7-12, New York, NY.

International Associations of Chiefs of Police, October 4-9, Nashville, TN.

California Library Association, Nov. 15-19, Long Beach, CA.

National League of Cities, Nov. 29-Dec. 3, San Antonio, TX.

If any of these meetings are being held near your area and you would like to join Chuck in publicizing GPO's services and programs, please give him a call at (202) 275-3634 to make arrangements.

- * Naturally we would like to sponsor exhibits at numerous conferences across the nation. Unfortunately the entrance fees, time constraints, travel and transportation costs require us to limit our visits to 6-10 per year. As an alternative to using the larger display unit, we are purchasing three additional portable units similar to the one being displayed at Depositories in the New England area. If you will be attending the ALA Midwinter meeting in Chicago, stop by the GODORT suite in the Palmer House on Sunday, January 19th. The Education Task Force is sponsoring a Media Fair and I hope to show some slides of the portable exhibit in use at a Boston library.
- * I want to thank all the people who sent in their votes and individual nominations for the Depository Bumper Sticker slogan. We had a sizeable response and received many creative suggestions. After reviewing the phrases and tallying the votes we decided to use two separate slogans for the stickers. One will read:

Depository Libraries - Access to Government Information.

Contact Your Local Library.

The other sticker will read:

Think Depository Libraries for Government Information.

Contact Your Local Library.

Both versions will include the Depository logo in red and blue.



I received several letters indicating that it would be unwise to use the taglines 'Ask me...' or 'Follow me...', as these phrases may attract unwanted attention. The point was well taken, so we eliminated those statements as possible taglines.

The bumper stickers are now being designed. As soon as they're ready, I'll place an order form in Administrative Notes for you to request free copies.

- * From all of us at the GPO Marketing Office I would like to extend our best wishes for a happy holiday season. I would also like to thank you for all the support and participation you have given our programs throughout the year. In 1984 the GPO marketing campaign for Depository Libraries was born. In 1985 many new and innovative promotional projects were created by the Depository community and GPO. I look forward to continuing this very rewarding relationship in 1986. Thank you for making the Depository awareness campaign such a success, and may you have a happy and prosperous new year!

- Mary Lee E'Brien

DEPOSITORY LIBRARIES

